

Serial No. 09/544,833
Amdt. dated August 28, 2003
Reply to Office action of May 29, 2003

Amendments to The Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method for distributing electronic content comprising the steps of:

in a broadcast center, distributing a plurality of electronic content having predetermined user rights less than full user rights associated therewith;

linking and distributing marketing information with each of said plurality of electronic content selections; and

in a user appliance,

receiving the plurality of electronic content and associated marketing information;

filtering said plurality of electronic content with predetermined filter terms;

accepting one or more of said plurality of electronic content to form a selected content subset as a function of said marketing information matching said predetermined filter terms; and

storing the selected content subset for user review.

2. (Original) A method as recited in claim 1 further comprising the steps of:

reviewing the selected content subset; and

purchasing one or more of the selected content subset.

Serial No. 09/544,833

Amdt. dated August 28, 2003

Reply to Office action of May 29, 2003

3. (Original) A method as recited in claim 2 wherein in response to the step of purchasing one or more of the selected content subset, releasing greater rights to said one or more of the selected content subset.

4. (Original) A method as recited in claim 3 wherein said greater rights comprise full rights to use said one or more of the selected content subset.

5. (Original) A method as recited in claim 3 wherein the step of releasing greater rights comprises shipping a full electronic content package to the user.

6. (Original) A method as recited in claim 2 further comprising the step of confirming the purchase.

7. (Original) A method as recited in claim 2 further comprising the steps of storing marketing information in response to said step of purchasing.

8. (Original) A method as recited in claim 2 wherein the step of filtering comprises adjusting said filter terms in response to the step of purchasing.

9. (Original) A method as recited in claim 2 wherein the step of purchasing comprises providing an account number and contacting a merchant bank.

10. (Original) A method as recited in claim 2 wherein the step of purchasing comprises billing the user on a regular basis.

11. (Original) A method as recited in claim 1 further comprising the step of distributing promotional material with said plurality of electronic content.

Serial No. 09/544,833

Amdt. dated August 28, 2003

Reply to Office action of May 29, 2003

12. (Original) A method as recited in claim 1 wherein the step of filtering comprises the step of prompting the user for filter terms.

13. (Original) A method as recited in claim 1 wherein the step of distributing comprises the steps of distributing a plurality of electronic content having limited user rights associated therewith.

14. (Original) A method as recited in claim 13 wherein said limited rights is selected from the group consisting of a one time play right, a selected portion play right, and full rights for a predetermined time.

15. (Previously Presented) A system for distributing electronic content packages comprising:

a content provider having a plurality of electronic content;

a broadcast center coupled to the content provider for receiving said plurality of electronic content and transmitting said plurality of electronic content with marketing information, said plurality of electronic content having predetermined limited rights less than full rights associated therewith;

a user appliance having a filter therein, said appliance coupled to said broadcast center for receiving said plurality of electronic content with marketing information, said filter filtering the plurality of electronic content with predetermined filter terms and accepting one or more of said plurality of electronic content to form a selected content subset as a function of said filter terms and marketing information.

Serial No. 09/544,833

Amdt. dated August 28, 2003

Reply to Office action of May 29, 2003

16-18 (Canceled).
16 19 (Previously Presented)

16 19 (Previously Presented) A user appliance for a system comprising;
a receiver receiving a plurality of electronic content and associated
marketing information, with limited rights in the electronic content;
a filter coupled to the receiver;
a storage device coupled to said filter,
said filter filtering the plurality of electronic content with predetermined
filter terms and accepting one or more of said plurality of electronic content and its
associated limited rights to form a selected content subset as a function of said filter
terms and the marketing information, and after accepting, storing said selected content
subset on said local storage device, said associated limited rights capable of being
converted to greater rights upon receiving a decryption key without receiving
additional electronic content.

16 20 (Original) A user appliance as recited in claim 16 further
comprising a review device coupled to said storage device for reviewing said
electronic content subset and initiating a buy transaction.

Serial No. 09/544,833

Amdt. dated August 28, 2003

Reply to Office action of May 29, 2003

~~18~~ 21. (Previously Presented) A method for distributing electronic content to users in a system comprising:

simultaneously broadcasting to each user appliance of the system a plurality of electronic content samples having predetermined user rights less than full user rights associated therewith;

distributing marketing information with each of said plurality of electronic content samples;

receiving the plurality of electronic content samples and associated marketing information;

filtering the plurality of electronic content samples with predetermined filter terms; and

accepting one of said plurality of electronic content samples to form a selected sample as a function of the marketing information matching said filter terms; and

storing the selected sample for user review.